



### **The Power of the Bystander**

Bullying is the  
Unbalance of Power.

Bullying is intentional, and  
repeated behavior, that can  
be physical, verbal, or  
Cyber.

Every 7 minutes a child is  
being bullied on school  
property, 85% of the time  
it happens without  
intervention.

# Ole Pete Key



Ole Pete Key



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[youtube.com/olepetekeyinc](https://youtube.com/olepetekeyinc)

Schedule us for your next Event!

### **Contact Information**

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# THE BULLY



**RAY RAY JENKINS**  
**ONE MOMENT**  
**ONE SECOND**  
**ONE TIME**

## **The 4 B's**

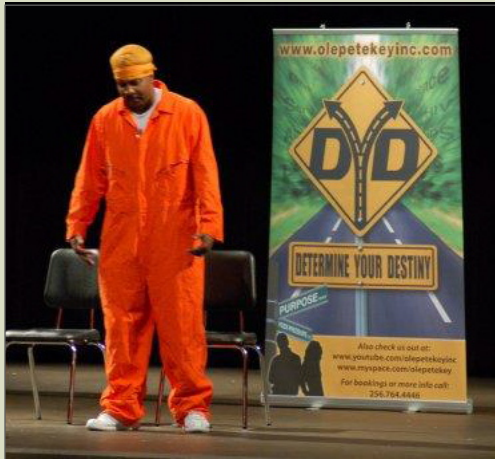
The Problems of the Bully  
The Pain of the Bullied  
The Power of the Bystander  
The Persistence of the Behavior

## WHAT WE CAN DO:

Create awareness and present Strategies & Solution through an interactive School Assembly Program.

Educate & Empower Staff to create a Safe Climate and Culture for all students to learn.

**This Program will help Improve Attendance, Test Scores, and the School Climate & Culture.**



Pete Key, as “Ray Ray” has impacted the lives of over a million people through speaking, products, and services in the United States, Europe, and Africa.

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## THE PAIN OF THE BULLIED

100,000 Students carry guns to school as a result of being Bullied.

More than 85% of teens say revenge after Bullying is the leading cause of School Shootings.



# Testimonials

*I was contemplating suicide before Ray Ray came to my school. After hearing his story I know now not to make a permanent decision based on a right now problem.*

***Russellville H. S. 11th Grader***

*As a Teacher, I have seen several presentations on Bullying that gives information and statistics, but I have never seen one that touched the students emotionally and provoked them to want to change until I saw Ray Ray.*

***Sylacauga Middle School Teacher***

*I had a Dad call my school because his son was being Bullied two weeks prior to Ray Ray's visit. The same Father called back the day after Pete's presentation and thanked us for bringing him to the school because the Bullies apologized to his son. They said they didn't think that it affected him like that.*

***Anita Himber***